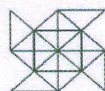
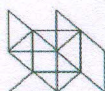


# INDIAN INSTITUTE OF MANAGEMENT UDAIPUR

## Summer Placement Report



IIMU

भारतीय प्रबंधन संस्थान उदयपुर  
Indian Institute of Management Udaipur

2012 - 2013





**SORAB S. ENGINEER & CO. (Regd.)**  
CHARTERED ACCOUNTANTS

TELEPHONE : 2658 4304  
FAX : (079) 2658 9710  
EMAIL : sseahm@hotmail.com  
WEB : www.sorabsengineer.com



909, ATMA HOUSE,  
OPP. RESERVE BANK OF INDIA,  
ASHRAM ROAD,  
AHMEDABAD-380 009.

April 13, 2013

To  
Director  
Indian Institute of Management Udaipur  
Udaipur

We hereby certify the attached Summer Placement Report of the Post Graduate Programme (PGP) – Batch 2012-14 of **INDIAN INSTITUTE OF MANAGEMENT UDAIPUR (IIM-U)**. The Placement Report is the responsibility of IIM-U. Our responsibility is to validate the information provided in the report with the relevant documents. The Placement Report is prepared in accordance with the Indian Placement Reporting Standards, revision 2.1 (Refer Annexure Attached).

We have obtained all information and explanations which to the best of our knowledge and belief were necessary for the purpose and we would further bring to your notice the following points.

1. The Report is based on the information and explanation provided by IIM-U which includes copies of Placement Letters given by the recruiters, copies of Mails and other such communications received by IIM-U in relation to the Placement.
2. The Validation of the information in relied upon by us.
3. We have verified the information with respect to Job Function, Locations and Stipends mentioned in the communications received from recruiters. In cases where some relevant information were not available at the time of recruitment, we have relied upon the information received from individual students post recruitment.

For **Sorab S Engineer & Co.**  
Firm Registration No. 110417W  
Chartered Accountants

*Chokshi Shreyas B.*

**CA. Chokshi Shreyas B.**

Partner

Membership No. 100892



H. O. : ISMAIL BUILDING, 381, DR. D. NAOROJI ROAD, FORT, MUMBAI-400 001.  
TELEPHONE : 2204 1789, 2204 0861 • FAX : (022) 2284 6319  
EMAIL : sorabsengineer@yahoo.com • WEB : www.sorabsengineer.com

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## Overview

The summer internship placement process for the academic year 2012-13 has once again affirmed the faith and confidence of the industry in students at IIM Udaipur. The process was conducted on a rolling basis and concluded with 100% placements. This year a total of 46 companies across diverse sectors such as Banking, Financial Services and Insurance (BFSI), Consulting, FMCG, Information Technology, Healthcare, Telecom, Energy, Real Estate, Logistics, Manufacturing and other niche sectors like Advertising visited the campus to recruit from a batch of 100. The students of the batch 2012-2014 will pursue internships across various locations in India and abroad during April-June 2013.

## Classification by Sector

The placement process saw participation from esteemed recruiters across diverse sectors. BFSI was the highest recruiter, followed by Information Technology and Manufacturing sector. BFSI sector was represented by GE India, YES Bank and ICICI Bank, consolidating upon the relationship from last year. The second edition of the summer internship placement process also sought participation from SREI Infrastructure Finance and HDFC Bank paving the path for a long association with IIM Udaipur. UAE Exchange and Xpress Money extended the highest paying international internship offers along with Deloitte Consulting extending the highest domestic offer.

In the consulting domain, along with the existing association with KPMG and ICRA Management Consulting Services Ltd., IIM Udaipur took a leap ahead with offers from PricewaterhouseCoopers (PwC) and Deloitte as well. The offers extended range from technology consulting to management consulting.

In the technology sector, CSS Corp. and Naukri.com offered roles in Business Development and other verticals. Tata Consultancy Services offered a role in finance for its niche profile.

In the Consumer Goods sector, Mapro Foods Pvt. Ltd. was the largest recruiter, along with Godrej & Boyce and United Breweries Limited. FMCG sector was dominated by the roles in Sales and Marketing.

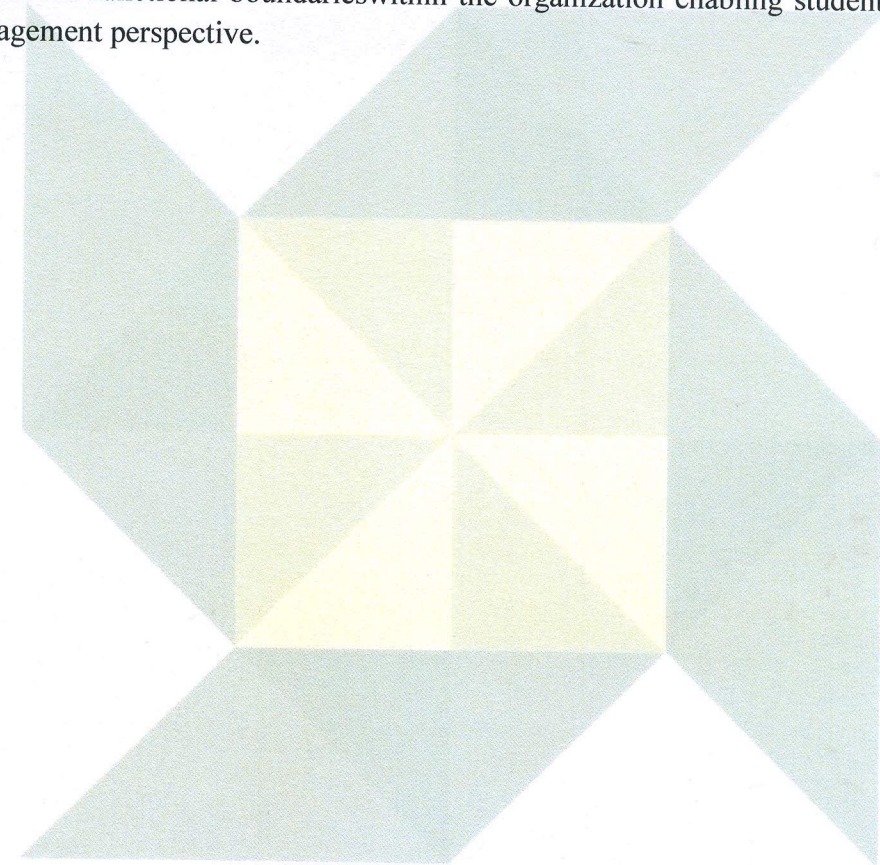
IIM Udaipur also received participation from niche sectors like healthcare along with international offers from NMC Healthcare and DM Healthcare. Fortis Escorts Hospital offered a role in Healthcare Operations.

Internship offers in manufacturing sector were adorned with new recruiters including Bombay Dyeing and continued association with Hunter Douglas and Hindustan Zinc.



### **Classification by Function**

The functional composition of placements stands at 39% in Marketing/Sales, followed by Operations/Supply Chain (18%) and Consulting (14%). Other well represented functions include Finance, Human Resources Management, and Information Technology & Systems. The second edition of summer internship placement process also received offers that transcend compartmentalized functional boundaries within the organization enabling students with a wing to wing management perspective.



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## Placement details as per IPRS

The batch strength was of 100 students and the entire batch was eligible for sitting in the Summer Internship Placements.

### 1. Classification Based on Nature of Internship (Table 1)

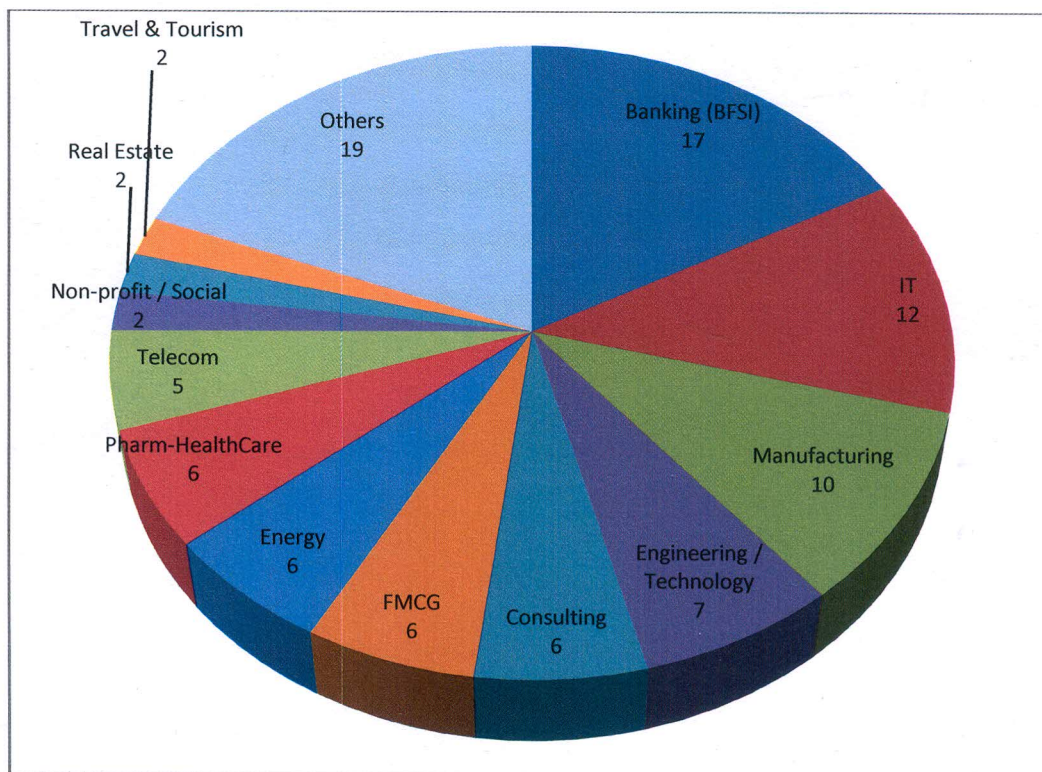
Nature of Internship	With Stipend	Without Stipend	TOTAL
Seeking internship through the institute	95	2	97
Not seeking internship through the institute	2	1	3
<b>TOTAL</b>	<b>97</b>	<b>3</b>	<b>100</b>

### 2. Classification of Internship Based on Sectors (Table 2)

Sector	No. of internships
Consumer goods (FMCG)	6
Consulting	6
Manufacturing	10
Information Technology (IT)	12
Telecom	5
Pharmaceutical / Healthcare	6
Banking, Financial Services and Insurance (BFSI)	17
Media / Entertainment	0
Real Estate	2
Engineering / Technology	7
Travel & Tourism	2
Energy	6
Health	0
Non-profit / Social	2
Others	19
<b>Total</b>	<b>100</b>





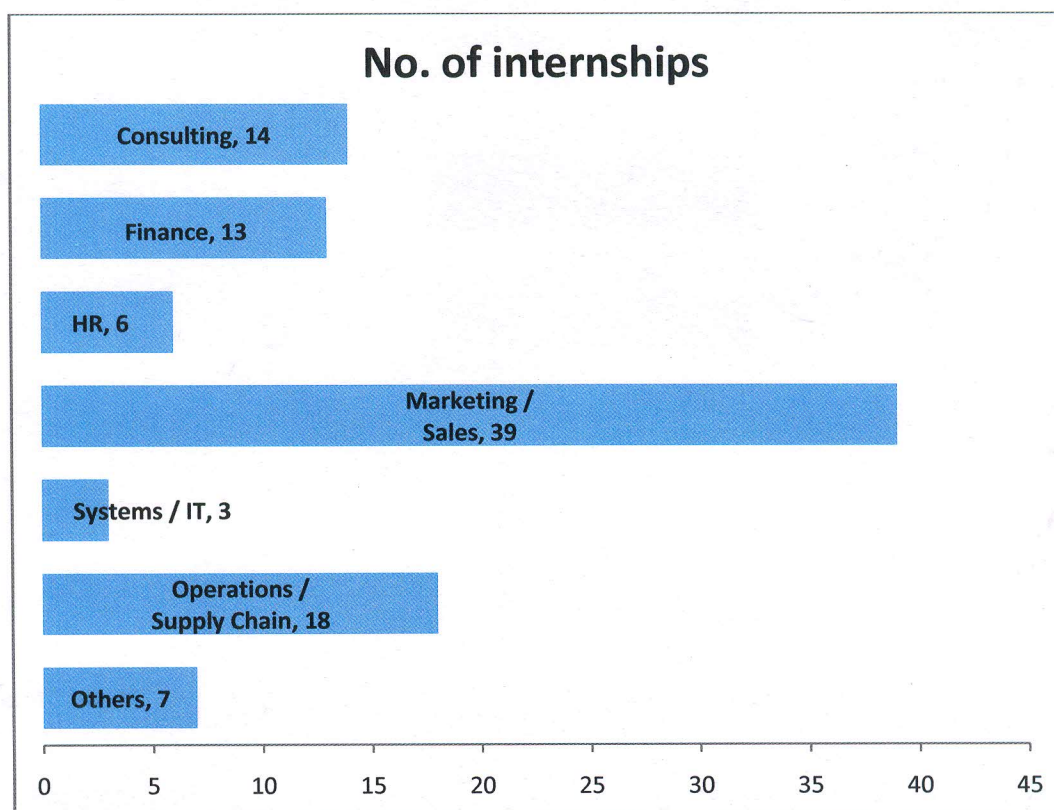


### 3. Classification Based on Functions (Table 3)

Function	No. of internships
Consulting	14
Finance	13
General Management	-
Human Resources (HR)	6
Marketing / Sales	39
Systems / IT	3
Operations / Supply Chain	18
International Business	-
Economic & Policy Research	-
Others (including multiple functions)	7
<b>TOTAL</b>	<b>100</b>



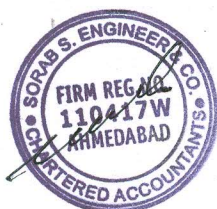




#### 4. Classification Based on Location (Table 4.1 and Table 4.2)

##### 4.1 Classification of Interns based on Locations (Global)

Locations	No. of internships
Europe	-
Africa	-
Americas	-
South-East Asia	-
Rest of Asia	12
India	88
<b>TOTAL</b>	<b>100</b>





#### 4.2 Classification of Interns based on Locations within India

Indian Locations	No. of internships
National Capital Region	12
Mumbai	31
Kolkata	-
Chennai	2
Hyderabad	6
Bangalore	13
Rest of India	24
<b>TOTAL</b>	<b>88</b>



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## 5. Companies Participating In Summer Internship Placements 2012-13

Companies		
Binani Zinc Ltd.	ICRA Management Consulting Services Ltd.	Snowman Logistics Ltd.
Bombay Dyeing & Mfg. Co. Ltd.	Kalpataru Ltd.	Software Paradigms InfoTech (Pvt) Ltd.
Clarion Shipping Services L.L.C	KPMG	SREI Infrastructure Finance Ltd.
CSS Corp Pvt. Ltd.	Mapro Foods Pvt. Ltd.	Shree Rajasthan Syntex Ltd. (SRSL)
Schenker India Pvt. Ltd.	Naukri.com	Serendipity Infolabs Pvt. Ltd. (TaxiForSure.com)
Deloitte Consulting Pvt.Ltd.	NMC Healthcare L.L.C	Tata Consultancy Services
DM Healthcare L.L.C	NTPC Ltd.	Tikona Digital Networks
Fortis Escorts Hospitals	Pristine Edutronics	Tripura Bamboo Mission
Four Soft Ltd.	PricewaterhouseCoopers Pvt. Ltd.	UAE Exchange Centre L.L.C
GE India	Racold Thermo Ltd.	United Breweries Ltd.
Genpact	Rays Power Experts Pvt. Ltd.	Vedanta-Hindustan Zinc Limited.
Godrej & Boyce Mfg. Co. Ltd.	Resonance Eduventures Pvt. Ltd.	Veda Corporate Advisors
HDFC Bank	Saltmangotree CMC Pvt. Ltd.	Wipro Ltd.
Hindustan Petroleum Corporation Ltd.	Secure Meters Ltd.	Xpress Money
Hunter Douglas India Pvt. Ltd.	Shree Cement Ltd.	Yes Bank Ltd.
ICICI Bank		

For Sorab S Engineer & Co.  
Firm Registration No. 110417W  
Chartered Accountants

*Chokshi Shreyas B.*

**CA. Chokshi Shreyas B.**

Partner

Membership No. 100892



For Indian Institute of Management-Udaipur

**Authorised Person**



## The Placement Team

**Joel Xavier**

Manager, Students Affairs & Placements

[Joel.xavier@iimu.ac.in](mailto:Joel.xavier@iimu.ac.in)

+91-8290755158

**Kavita Chotrani**

In charge, Placement Office

[Kavita.chotrani@iimu.ac.in](mailto:Kavita.chotrani@iimu.ac.in)

+91-9983066656

## Student Placement Committee

**Anjan Jyoti Goswami**

[Anjanjyoti.goswami@iimu.ac.in](mailto:Anjanjyoti.goswami@iimu.ac.in)

+91-7742314744

**Juhi Panchal**

[Juhi.panchal@iimu.ac.in](mailto:Juhi.panchal@iimu.ac.in)

+91-9660892023

**Rahul Verma**

[Rahul.verma@iimu.ac.in](mailto:Rahul.verma@iimu.ac.in)

+91-7742323297

**Richa Sharma**

[Richa.sharma@iimu.ac.in](mailto:Richa.sharma@iimu.ac.in)

+91-9602333408

**Ritu Singh**

[Ritu.singh@iimu.ac.in](mailto:Ritu.singh@iimu.ac.in)

+91-7742317734

**Sameer Hasan**

[Sameer.hasan@iimu.ac.in](mailto:Sameer.hasan@iimu.ac.in)

+91-9602333713

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