

Indian Institute of Management Ahmedabad



PGP Placement Report

Summers 2019



BWR/IIMA/HO/RR/0019/2018-19

February 8 2019

**The Chairperson
Placement Office
Indian Institute of Management
Vastrapur
Ahmedabad – 380015
Gujarat**

Dear Sir/Madam,

Re: Audit of the Summer Internship Placement Report of the 2018-20 batch of the Post Graduate Programme in Management(PGP)

We have audited the Placement Report prepared by you for the Summer Internship placements of the **2018-20** batch of the **Post Graduate Programme in Management (PGP)** of the Indian Institute of Management, Ahmedabad (IIM-A). The Placement Report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we offer the following comments:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief, were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIM-A from recruiting companies. Brickwork Ratings (BWR) has not independently sourced any information or documentation.
3. We have verified the information with respect to job location, sector, function and stipends presented in the report with communication received by IIM-A from recruiters.
4. The acceptance of offers and number of students opting out of the placement process has been established through written communication from those students.
5. The report's overview section, which explains the placement process, has been prepared by IIM-A.

Thank you,

Best Regards,

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Overview

The summer placement process for the Class of 2020 of the Post Graduate Programme (PGP) in Management at IIM Ahmedabad was successfully completed in November 2018 within three clusters with students being placed across sectors and functions of their choice. The successful completion of the recruitment cycle for the batch stands testament to the high quality of students at the institute and the robust nature of the placement process that provides adequate flexibility to both students and recruiters.

Placement Process

The summer placement process was completed within 3 clusters. Firms were grouped into cohorts based on the profile offered and groups of cohorts were invited to campus across different clusters. As in previous years, students were provided the flexibility of making “dream” applications to firms of their choice in a subsequent cluster even with an offer in hand. This gave students the flexibility and choice to build careers in sectors of their preference. This year also, the students had the opportunity to work under the mentorship of Centre for Innovation, Incubation and Entrepreneurship (CIIE), IIM Ahmedabad on their entrepreneurial ideas in the Summers of 2019.

Sectoral overview

Firms from different sectors and geographies participated in the process at IIM Ahmedabad. Recruiters in the management and niche consulting domain included Accenture Strategy, Alvarez & Marsal, A.T. Kearney, Bain & Co., Deloitte USI, McKinsey & Co., Monitor Deloitte, Strategy&, The Boston Consulting Group, among others. Prominent recruiters in the investment banking and markets space include Bank of America Merrill Lynch (BAML), Citibank, Credit Suisse, Goldman Sachs, HSBC, JPMorgan Chase & Co. and Morgan Stanley. Among the Banking, Financial Services & Insurance recruiters, American Express, Axis Bank, FinIQ Consulting and Yes Bank extended offers.

Sales and marketing roles were offered by the regular recruiters like AB InBev, General Mills, HUL, Marico, Mondelez, Nestle, P&G, Reckitt Benckiser, Vodafone Idea, Wipro Consumer Care, among others. The general management cohort saw participation from Aditya Birla Group, CK Birla, Reliance, Tata Administrative Services and Mahindra & Mahindra. The Internet, Technology & E-commerce space had recruiters like Amazon, Cludtail, Flipkart, Microsoft, among others.

Top recruiters

More than 110 firms participated in the summer placement process in 2018. The top offers across clusters, with double digit offers each, were from Accenture Strategy, Amazon, A.T. Kearney, Bain & Co., McKinsey & Co. and The Boston Consulting Group. The Boston Consulting Group made the highest offers at the end of the summer placement process with 18 offers. In the Consulting domain, BCG, Bain and McKinsey made 18, 13 and 11 offers each respectively. Among global investment banks, HSBC and BAML were the largest recruiters, having picked 9 and 6 students respectively for roles in financial markets, investment banking and research. In the sales and marketing domain, AB InBev, Mondelez, Procter & Gamble, and HUL, made 7, 5, 4 and 4 offers each. Amongst general management firms, Aditya Birla Group and Saint Gobain made 6 and 5 offers each. In the technology sector, Amazon was the largest recruiter having extended 13 offers to students for roles in marketing, operations and product management.

Entrepreneurship

IIM Ahmedabad has always encouraged students to take up entrepreneurship as a career and this year, 3 students opted out of the summer placement process to work on their own ventures as part of the IIMavericks, under the guidance and mentorship of CIIE and 1 student chose to pursue an internship through the Entre Fair.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the [IPRS website](#) to know more.

IIMA would like to thank all its recruiters for their participation in the year's placement process and their cooperation with the IPRS initiative.

1. Classification of Students

1.1 Classification of the Entire Placement Pool

Categories	Number
1. Total batch strength*	404
1a. Students in PGP programme at IIM Ahmedabad	399
1b. Dual degree students from universities abroad	5
2. Students seeking internship through the institute	398
2a. Students in PGP programme at IIM Ahmedabad	393
2b. Dual degree students from universities abroad	5
3. Not seeking internship through the institute	6
3a. Students seeking internship through the Entre Fair	1
3b. Entrepreneurship	3
3c. Did not seek internship through the institute for other reasons	2
Total students eligible for internships	398
Total offers accepted	398
Students still in process	0

Table 1.1: Classification of the entire placement pool

* Total batch strength includes 5 students who have come from universities abroad to pursue education at IIM Ahmedabad.

1.2 Classification of the internships based on stipend status

Categories	With Stipend	Without Stipend
Seeking internship through the institute	398	0

Table 1.2: Classification of internships based on stipend status



For Indian Institute of Management Ahmedabad



For Brickwork Ratings Bangalore

सोमनाथ भट्टाचार्य/SOMNATH BHATTACHARYA
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 अहमदाबाद - ३८००१५. / Ahmedabad-380015.

2. Sector-wise Classification

Sector	No. of offers
Banking, Financial Services and Insurance (BFSI)	83
Conglomerates	31
Consulting	121
Consumer Goods (FMCG)	56
Consumer Services	3
Engineering/Technology	19
Environment & Energy	7
Information Technology	4
Manufacturing	13
Media/Communications	12
Online Services	32
Pharmaceutical/Healthcare	5
Telecom	12
Total	398

Table 2.1: Classification of offers based on sector

3. Function-wise Classification

Function	No. of offers
Business Development	1
Consulting	124
Finance	94
General Management	44
Marketing / Sales	70
Operations	3
Product/Category Management	44
Strategy	2
Supply Chain Management	5
Systems / IT	8
TBD*	3
Total	398

Table 3.1: Classification of offers based on function

*TBD-To be decided - implies function related information was not available for 3 offers at the time of finalisation of the report



For Indian Institute of Management Ahmedabad



For Brickwork Ratings Bengaluru

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 अहमदाबाद - ३८००१५./Ahmedabad-380015.

4. Location-wise Classification

4.1 Classification of International Locations

Location	No. of offers accepted
France	3
Singapore	8
Hong Kong	2
South-East Asia	1
Total	14

Table 4.1: Classification of offers based on international locations

4.2 Classification of Domestic Locations

Location	No. of offers accepted
Bengaluru	25
Chennai	3
Gurugram	32
Hyderabad	6
Mumbai	81
New Delhi	8
Noida	6
Pan-India	211
Pune	9
Tamil Nadu	2
TBD*	1
Total	384

Table 4.2: Classification of offers based on domestic locations

*TBD-To be decided implies domestic location related information was not available for 1 offer at the time of finalization of the report

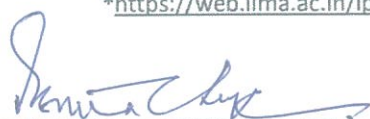
5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2*. The instances where the report deviates from the standards and the reasons for them are mentioned below:


Deviation from the standards	Reason
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Table 5.1: List of deviations from standards with reasons

*<https://web.iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf>



For Indian Institute of Management Ahmedabad



For Brickwork Ratings Bengaluru