

Nov 8, 2022

Ref: BWA/ XLRI/MUM/RB/01/2022-23

**The Convenor
Placement Office
Xavier School of Management
Jamshedpur - 831001
Jharkhand**

Re: Audit of the Summer Internship Placement Report for the 2021-23 batch of Post Graduate Diploma in Business Management and Post Graduate Diploma in Human Resource Management programmes of XLRI - Xavier School of Management

Dear Sir,

We have audited the Placement Report prepared by you for the Summer Internship Placements (based on the offers received and accepted on campus) for the 2021-23 batch of Post Graduate Diploma in Business Management and Post Graduate Diploma in Human Resource Management programmes of XLRI - Xavier School of Management of XLRI - Xavier School of Management across both Jamshedpur and Delhi-NCR campuses of Xavier School of Management. XLRI- Xavier School of Management, Jamshedpur was responsible for the preparation of the Summer Internship Placement Report. Brickworks Analytics' (BWA) responsibility was to validate the information provided in the report with the relevant documentation and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.

Brickworks Analytics Private Limited (Brickworks Analytics)

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CIN: U74900KA2015PTC081521



2. The validation of information presented in the report is based on communication received by XLRI - Jamshedpur from recruiting companies. Brickworks Analytics (BWA) has not independently sourced any information or documentation.
3. We have verified the information with respect to job location, sector, function, and stipends presented in the report with the communication received by XLRI - Jamshedpur from recruiters.
4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.
5. The report's overview section, which explains the placement process, has been prepared by XLRI - Jamshedpur. We have not verified the contents of the overview section.

Best Regards,

A handwritten signature in black ink, appearing to read "Ritaban Basu".



Ritaban Basu

Head – Risk & Analytics

Brickworks Analytics

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XLRI Summer Internship Placement Report

(Batch 2021-2023)



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Overview

XLRI - Xavier School of Management, amongst India's premier B-Schools, completed its **Summer Internship Placement (SIP)** Process for its largest-ever class of 466 students (**2021-23 batch**) of the Business Management and Human Resource Management programs across both **Jamshedpur and Delhi-NCR** campuses. The highest stipend offered was **INR 7 lakhs** for two months in the **BFSI sector**. XLRI saw the median stipend for the entire batch rise to **INR 1.25 lakhs per month**, while the average stipend offered was **INR 1.32 lakhs per month**, marking an increase of over 21% over the previous year. The average monthly stipend for the top 10 percentile students was **INR 1.88 lakhs per month**, while for the top 25 percentile students the stipend stood at **INR 1.72 lakhs per month**.

Recruiters and Trends:

XLRI follows a semi-cohort system which allows both students and recruiters reasonable flexibility during the placement process. The top recruiters in terms of number of offers made were Amazon, The Boston Consulting Group, Bain and Company, Accenture Strategy, PricewaterhouseCoopers, Deloitte, Aditya Birla Group and HUL. **Consulting and Advisory** firms extended offers to around **28% of the batch** while IT and E-Commerce firms recruited about 20% of the batch. FMCG companies hired 17% of the batch while the BFSI sector accounted for another 9%. Other roles included functions in Product Management, Business Development, Brand Management, Analytics and Strategy in sectors such as Pharmaceuticals, Telecommunications as well as Government Agencies.

XLRI is widely regarded as the **best institution in the country for its Human Resource program**. These credentials were endorsed by the number of recruiters who offered HR roles across domains. Top-tier firms such as P&G, HUL, Nestle, Colgate-Palmolive, Reckitt, Coca-Cola, Asian Paints, Mondelez, Johnson & Johnson, Citi, JPMC, Walmart, ITC, Mars, Aon, Vedanta, RPG and Tata Group hired across a variety of functions like Learning and Development, Talent Acquisition, HR Consulting and HR Analytics.

XLRI has also grown into a destination of choice for top-tier Consulting and Advisory firms. The Boston Consulting Group, Bain & Co. and Accenture Strategy made their highest number

of offers ever at XLRI. The process also witnessed participation from Alvarez and Marsal, Kearney, Aon, Everest Consulting and FinIQ Consulting.

The talent pool at XLRI continues to be highly sought after by the Consumer Product Goods industry with top firms such as P&G, Hindustan Unilever, ITC, Colgate Palmolive, Reckitt, Nestle, Mondelez, Asian Paints, Samsung Electronics, Mars, amongst others, participating in the process. Top alcoholic beverage makers like AB InBev, Beam Suntory and Pernod Ricard also recruited in good numbers. Roles in Strategy, Sales & Marketing, Product Supply, Operations and IT were offered.

Finance did exceedingly well this year, aided by the participation of firms such as J.P Morgan Chase, Goldman Sachs, Standard Chartered, Citi Bank, Axis Capital, Axis Bank, Natwest Group, ICICI, Agra and others. The roles offered in this domain were Front-end Investment Banking, Markets, Corporate Banking, Wealth Management, Equity Research, and Retail Banking. Regular recruiters like Bajaj FinServ, Edelweiss Tokio Life Insurance participated in the process along with firms like Mastercard, Intellect Design Arena amongst others.

General Management roles were offered by conglomerates like TAS, Mahindra, Reliance, Adani, Aditya Birla Group, RPG, Capgemini ELITE amongst others. There was a strong participation from the automotive sector such as Bajaj Auto along with strong participation from firms like Vedanta, JSW and manufacturing firms like Tata Steel and Wonder Cement. We witnessed the most extensive participation from the Healthcare and Pharma sector ever in the process, with new recruiters like Sanofi, Novozymes offering roles in the campus. Regular recruiters like Johnson & Johnson, AstraZeneca, Dr. Reddy's Laboratories, Cipla, Sun Pharma offered roles in Sales and Marketing, Supply Chain, Finance, IT and HR. There was a great participation from e-Commerce firms with Amazon making offers across both its retail business and Amazon Web Services for multiple roles, followed closely by Flipkart, Myntra, Udaan and Meesho. Product Manager and Program Manager roles were offered by IT majors such as Microsoft, Google, Amazon, Media.net, Walmart Global Tech.

1. Classification of Students

1.1 Classification of the entire Placement Pool

Categories	Number
1. Total Batch Strength	466
1.a. Students in PGDBM & PGDHRM Programme at XLRI	466
2. Students seeking Internship through the Institute	466
3. Not seeking Internship through the Institute's Placement Process	0
3.a. Students seeking off-campus Internship through other sources	0
Total Students eligible for the Internships	466
Total offers accepted	466
Students still in process	0

Table 1.1: Classification of the entire Placement Pool



1.2 Classification of the Internships based on Stipend Status

Nature of Internship	With Stipend	Without Stipend
Seeking internship through the institute	466	0
Not Seeking internship through the institute	0	0

Table 1.2: Classification of Internships based on Stipend Status



 For XLRI- Xavier School of Management
 Placement Convenor
 Prof A. Kanagaraj



 For Brickworks Analytics, Mumbai



2. Sector-wise Classification

Sectors	Number of Offers
Banking, Financial Services and Insurance (BFSI)	43
Conglomerate	38
Consulting	130
Consumer Goods (FMCG)	78
E-commerce	61
Engineering / Technology	17
Information Technology (IT)	30
Manufacturing	14
Media/Entertainment	6
Pharmaceutical/ Healthcare	25
Telecom	9
Others (Retail & Edutech)	15
Grand Total	466

Table 2.1: Classification of offer based on Sectors




 For XLRI- Xavier School of Management
 Placement Convenor
 Prof A. Kanagaraj



 For Brickworks Analytics, Mumbai



3. Function-wise Classification

Job Role/ Function	Number of Offers
Consulting	126
Finance	25
General Management	37
Human Resource	124
Information Technology	5
Operations/ Supply Chain	36
Product Management	25
Sales & Marketing	87
Senior Analyst	1
Grand Total	466

Tables 3.1: Classification of offers based on Function



 For XLRI- Xavier School of Management
 Placement Convenor
 Prof A. Kanagaraj



 For Brickworks Analytics, Mumbai

4. Location-wise Classification

4.1 Classification of International Locations

Locations	Number of offers
Dubai	01
Nepal	01

Table 4.1: Classification of offer based on International Locations

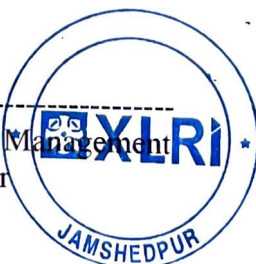
4.2 Classification of Domestic Locations

Domestic Location	Number of Offers
Bengaluru	98
Chennai	17
Hyderabad	31
Jamshedpur	1
Kolkata	8
Mumbai	136
Pune	20
Udaipur	3
Virtual	42
DELHI NCR	97
Rest of India*	11
Grand Total	464

Table 4.2: Classification of offer based on Domestic Location

*Rest of India includes Ahmedabad, Baddi, Barmer, Himachal Pradesh, Jamshedpur, Mysore, Patna

For XLRI- Xavier School of Management
 Placement Convenor
 Prof A. Kanagaraj



For Brickworks Analytics, Mumbai





5. Compliance Statement



This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2*. The instances where the report deviates from the standards and the reasons for them are mentioned below

Sl.No.	Deviation from the standard	Reason
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Table 5.1: List of deviations from standards with reasons

*Link: [Indian Placement Reporting Standards, Revision 2.2](#)



 For XLRI- Xavier School of Management
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