



विद्याविनियोगाद्विकासः

Indian Institute of Management Ahmedabad

PGP Placement Report

Summers 2023

Ref: B2K/IIMA/MUM/RB/001/2023-24

August 1, 2023

**The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015**

Dear Sir,

Re: Audit of Summer Placement Report for the batch 2022-24 of Post-Graduate Programme in Management (PGP)

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Ahmedabad for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch of Post-Graduate Programme in Management of Indian Institute of Management Ahmedabad (IIMA) for 2022-24.

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.

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3. We have verified the information with respect to location, function & stipend presented in the report with the communication received by IIMA from the recruiters.
4. The acceptance of offers by the students has been established through written communication from those students.
 - a. One student opted out of the summer placement process to work on his/her own venture as part of the IIMavericks, under the guidance and mentorship of CIIE. CIIE is a startup incubator established by IIM Ahmedabad.
5. We have only audited the data related to location, function & stipend (pg. nos. 4 to 7) in the Placement Report and not the placement overview section or any additional information presented in the report.
6. Wherever information was missing reasonable assumptions have been made.

Best Regards,



Ritaban Basu
Head – Risk & Analytics
B2K Analytics

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Overview

The summer placement process for the PGP-MBA Class of 2024 of the Post Graduate Programme (PGP) in Management at IIM Ahmedabad was successfully completed in November 2022 in hybrid mode. Firms from multiple domains participated virtually across the three clusters in Summer Placements, with all students being placed across more than 20 cohorts. The successful completion of the recruitment cycle for the batch stands testament to the high quality of students at the institute and the robust nature of the placement process that provides adequate flexibility to both students and recruiters.

Placement Process

Over 145 firms participated with 157 different roles in the summer placement process in 2022. Firms were grouped into cohorts based on the industry and sector, and groups of cohorts were invited to campus across different clusters. As in previous years, students were provided the flexibility of making “dream” applications to firms of their choice in a subsequent cluster, even with an offer in hand. Around 126 students made over 250 dream applications this year. This gave students the flexibility and choice to build careers in sectors of their preference.

Sectoral overview

Firms from different sectors participated in the process at IIM Ahmedabad. Recruiters in the management consulting domain included Alvarez & Marsal, Arthur D. Little, Synergy Consulting, Auctus Advisors, Bain & Company, Boston Consulting Group, GEP Consulting, Kearney, KPMG, McKinsey & Company, and Strategy&.

Prominent recruiters in the Investment Banking and Markets space included Avendus Capital, Bank of America, Citibank, Credit Suisse (India), Goldman Sachs, JP Morgan, and HSBC. In the Private Equity and Venture Capital domain, we saw the participation of firms like Blackstone, Gaja Capital, Premji Invest, Multiple Alternate Asset Management, and I Squared Capital.

Consumer goods and durables, consumer services, and consumer electronics cohorts saw

1. Classification of Students

1.1 Classification of the Entire Placement Pool

Categories	Number
1.Total Batch Strength	396
1a. Students in PGP Programme at IIM Ahmedabad	396
1b. Dual Degree students from universities abroad	0
2.Students seeking internship through the institute	395
2a. Students in PGP Programme at IIM Ahmedabad	395
2b. Dual Degree students from universities abroad	0
3. Not seeking internship through the Institute placement process	1
3a. Students seeking internship through Entre Fair	0
3b. Students choosing to try out Entrepreneurship options	1
3c. Students seeking off-campus internship through other sources	0
Total students eligible for internships	395
Total offers accepted	395
Students still in process	0

Table 1.1: Classification of the entire placement pool

1.2 Classification of the internships based on stipend status

Categories	With Stipend	Without Stipend
Seeking internship through the institute	395	0

Table 1.2: Classification of internships based on stipend status



For Indian Institute of Management Ahmedabad

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 Assistant General Manager - Placements
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For B2K Analytics, Mumbai

2. Sector-wise Classification

Sector	No. of offers accepted
Banking, Financial Services and Insurance (BFSI)	83
Conglomerates	38
Consulting	138
Consumer Goods (FMCG)	49
Consumer Services	8
Engineering/Technology	4
Fintech	3
Information Technology (IT)	10
IT Consulting	11
Manufacturing	6
Media/Communications	5
Online Services	2
Others (Consumer Tech)	1
Others (Renewable Energy & Greentech)	1
Others (Retail B2B & B2C)	13
Pharmaceutical/Healthcare	18
Real Estate	5
Total	395

Table 2.1: Classification of offers based on sector

3. Function-wise Classification

Function	No. of offers accepted
Business Development	5
Consulting	154
Finance	78
General Management	45
HR	1
Marketing / Sales	73
Operations	2
Product/ Category Management	35
Strategy	2
Total	395

Table 3.1: Classification of offers based on function




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4. Location-wise Classification

4.1 Classification of International Locations

Location	No. of offers accepted
Dubai	1
Hong Kong	1
Japan	2
London	3
Middle East	2
Rotterdam	1
Singapore	4
Total	14

Table 4.1: Classification of offers based on international locations

4.2 Classification of Domestic Locations

Location	No. of offers accepted
Ahmedabad	11
Bangalore	58
Chennai	5
Dolvi	1
Hyderabad	20
Jaipur	1
Kolkata	1
Mumbai	119
Delhi NCR	90
PAN India	56
Pune	10
Remote	8
Trivandrum	1
Total	381

Table 4.2: Classification of offers based on domestic locations




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5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2*. The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
None	NA

Table 5.1: List of deviations from standards with reasons

*<https://web.iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf>



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