

Indian Institute of Management Ahmedabad



विद्याविनियोगाद्विकासः

PGP-FABM Placement Report

Summers 2024

Ref: B2K/IIMA/MUM/RB/002/2024-25

September 5, 2024

The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015

Dear Sir,

Re: Audit of Summer Placement Report for the batch 2023-25 of Post-Graduate Programme in Food & Agri Business Management

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by IIM Ahmedabad for the Summer Internship Placement (based on the offers received and accepted on campus) for the batch of Post-Graduate Programme in Food & Agri Business Management of Indian Institute of Management Ahmedabad (IIMA) for 2023-25.

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.

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3. We have verified the information with respect to location, function & stipend presented in the report with the communication received by IIMA from the recruiters.
4. The acceptance of offers has been established through written communication from those students.
5. We have only audited the data related to location, function & stipend in the Placement Report and not the placement overview section or any additional information presented in the report.
6. Wherever information was missing reasonable assumptions have been made.

Best Regards,



Ritaban Basu
Head – Risk & Analytics
B2K Analytics

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Overview

The PGP-FABM (Post-Graduate Programme in Food & Agribusiness Management) summer placement process for the batch of 2023-25 was completed successfully on 3rd November 2023. The process was carried out in a hybrid mode. 45 students of FABM Class of 2023-25 did their summer internship in the months of April-June 2024. The successful completion of the placement process within a day is a testament to the institute's high-quality learning experience and the robust placement process that provides adequate flexibility to both recruiters and students.

The FABM students looking for summer placements were well-received by the industry and 43 companies participated in the placement process. The placements witnessed a balance of roles from all the sectors like Agri input, BFSI, Consulting, Consumer goods (FMCG), Food Processing, and other sectors.

The placement process witnessed regular recruiters who reaffirmed their confidence in the program such as Accenture, Ernst & Young (EY), Marico, Godrej Agrovet, Bayer India, UPL, Nestle, PepsiCo, Olam Agri, DeHaat, International Flavors & Fragrances (IFF), PI Industries, Many new recruiters also showed a keen interest in the batch, which is visible by the participation of industry giants like Storia Foods, ReNew, Environmental Defense Fund (EDF), Beaphar, Louis Dreyfus Company (LDC) among others. The program also witnessed participation of firms from Conglomerates like DCM Shriram, RPG Group (Harrison's Malayalam), Murugappa Group (Coromandel International) and Export Trading Group (ETG).

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools through audited placement reports. Please visit the [IPRS website](#) to know more.

IIMA would like to thank all its recruiters for participating in this year's placement process and cooperating with the IPRS initiative.

1. Classification of the Entire Placement Pool

Classification of the Entire Placement Pool	
Categories	Number
1. Total batch strength	45
1a. Total students eligible for sitting in Summer Placements	45
1b. Total students not eligible for sitting in Summer Placements	0
2. Students seeking internship through the Institute	44
3. Students not seeking internship through the Institute placement process	1
3a. Students seeking internship through Entre Fair	1
3b. Students choosing to try out Entrepreneurship options	0
3c. Students seeking off-campus internships through other sources	0

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the Institute placement process	44	0
Not seeking internship through the Institute placement process	1	0

Table 1.2: Classification of internships based on stipend status


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 सहायक महाप्रबंधक - स्थानन
Assistant General Manager - Placements
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Indian Institute of Management Ahmedabad



For Indian Institute of Management Ahmedabad

For B2K Analytics, Mumbai

2. Sector-wise Classification

Sector	No. of Offers accepted
Agri Business	1
Agri-Input	14
Agri-Tech	7
Consulting	6
Consumer goods (FMCG)	11
E-commerce	1
Food Processing	2
Manufacturing	1
Others*	1
Grand Total	44

Table 2.1: Classification of internships based on sector
*Others include Biotech-1

3. Function-wise Classification

Function	No. of Offers accepted
Agri output	1
Business Development	3
Consulting	5
General Management	1
Product/ Category Management	1
Sales/Marketing	16
Strategy	4
Supply Chain Management	11
Others*	2
Grand Total	44

Table 3.1: Classification of internships based on function
*Others include Food Service-1 and Process reengineering-1



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4. Location-wise Classification

Location	No. of Offers accepted
Ahmedabad	2
Bengaluru	8
Cochin	1
Delhi NCR	13
Gandhinagar	1
Hyderabad	2
Kolkata	2
Mumbai	6
Palanpur	1
Pune	1
Secunderabad	2
Tamil Nadu	1
Thane	4
Grand Total	44

Table 4.1: Classification of internships based on locations

5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the Standards	Reason
None	NA

Table 5.1: List of deviations from standards with reasons

*<https://web.iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf>



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