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Indian Institute of Management Ahmedabad

MBA Placement Report

Finals 2025

Ref: B2K/IIMA/MUM/RB/003/2025-26   **September 9, 2025**

The Chairperson
Placement Office
Indian Institute of Management Ahmedabad,
Vastrapur, Ahmedabad,
Gujarat – 380 015

Dear Sir,

Re: **Audit of Final Placement Report for 2025 placements of Post Graduate Programme in Management (PGP)**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by IIM Ahmedabad for the final placement (based on the offers received and accepted on campus) of the 2025 batch of Post Graduate Programme in Management (PGP) of Indian Institute of Management Ahmedabad (IIMA).

The preparation of the Placement Report is the responsibility of IIM Ahmedabad. Our responsibility is to validate the information related to remuneration, function & location as provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.

2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. B2K Analytics (formerly known as Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.

3. We have verified the information with respect to remuneration, function & location presented in the report with the communication received by IIMA from the recruiters.

    a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the salary has been considered only as 'Maximum Earning Potential'.

    b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.

c. Stock Options (ESOPs) have been mentioned for some students with details on the amount to be vested in the first year. Hence, the corresponding fixed amount has been considered for the calculation of the 'Maximum Earning Potential' (MEP). In absence of information on the vesting schedule, 25% of the ESOP value has been assumed to be vested in the first year of employment.

d. Long-Term benefits (to be paid after twelve months) like ESOPs, retention bonus and any other long-term benefit to be paid after the first year has not been considered for the calculation of MEP.

e. We have considered the amount of gratuity in the calculation of MEP even though it is payable after 5 years of continuous service as this amount was not separately available for all the candidates.

f. Due to the absence of location details in some offer letters or the determination of work locations post-joining, we were unable to verify the locations for certain students. Consequently, as per the institute's advice, students placed within India have been grouped under **'PAN India'**, while those placed internationally have been categorized by their respective countries.

g. Wherever information was missing reasonable assumptions have been made.

4. The acceptance of offers and the number of students opting out of the placement process has been established through written communication from those students.

   a. Out of 406 students eligible for placements, 11 students opted out of the placement process.

5. We have only audited the data related to remuneration, function & location in the placement report and not the report's overview section, which explains the placement process.

Best Regards,

Ritaban Basu
CEO
B2K Analytics

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Overview

The final placement process for the graduating batch of the Post Graduate Programme (PGP) in Management at IIM Ahmedabad was successfully concluded, reaffirming the Institute's legacy of academic excellence and industry trust. The process was conducted in a structured manner and saw active participation from recruiters across diverse sectors and geographies.

The innovative "Dream Application" policy, which empowers students to pursue their preferred sectors and roles, continued to be a highlight of the process, with 154 dream applications recorded during the 2025 placement season. The culmination of the recruitment process for the entire batch of 402 students reflects not only the exceptional caliber of the students but also the Institute's strong industry connections and the adaptability of its placement system in aligning talent with opportunity.

Placement process

The placement process was conducted in two stages. The first was the laterals process where firms interviewed students with prior work experience and offered them mid-level managerial positions. The second stage was the final placement process where firms were grouped into cohorts based on their core business sector, and groups of cohorts were invited to campus across different clusters.

Laterals process

About 59% of the batch was eligible for lateral placements, which provided students an opportunity to optimally leverage their work experience. The laterals process included 21 firms from diverse sectors such as technology, consulting, BFSI, and analytics. Firms that participated in the Laterals process included BrowserStack, Coforge, Credila, Crisil, FinIQ, HCL Software, Lodha Group, Mastercard, Myntra, Navi Technologies, Vector Consulting, and Zomato among others.

Sectoral overview

Firms from different sectors and geographies participated in the process at IIM Ahmedabad. Recruiters in the consulting domain included Accenture Strategy, Bain & Company, Black Brix, Boston Consulting Group, EY Parthenon, FinIQ Consulting, Kearney, L.E.K. Consulting, McKinsey &

Company, Monitor Deloitte, Oliver Wyman, Practus, Praxis Global Alliance, PwC, Simon-Kucher & Partners, Showtime Consulting, Strategy&, Takshashila Consulting, TransformationX, and Vector Consulting Group among others.

Prominent recruiters in the Investment Banking and Markets and Private Equity, Venture Capital, and Asset Management space included American Express, ARGA Investment, Arpwood Capital, Avendus Capital, Claypond Capital, Deutsche Bank, Elevation Capital, Everstone Capital, General Atlantic, HSBC, O3 Capital, Premji Invest, Standard Chartered Bank, and UBS among others.

Consumer goods, consumer services, consumer electronics and healthcare cohorts saw participation by recruiters like Bluestone Jewellery, Dabur, Loreal, Oyo, Philip Morris International, United Breweries, Welspun, Wipro Consumer Care and Zomato, among others. The Conglomerate cohort saw participation like Adani Group, Aditya Birla Group, CK Birla Group, GMR Group, Lodha Ventures, and Tata Administrative Services, while the Retail B2B & B2C cohort consisted of firms like Purplle, Myntra and Nykaa among others. The Banking, Financial Services & Insurance recruiters included firms like Credila, Crisil, IIFL Finance, IndusInd Bank, Integrow Asset Management, L&T Finance, S&P Global and SBI Mutual Fund, among others.

Firms that participated in the Laterals process included BrowserStack, Coforge, Credila, Crisil, FinIQ, HCL Software, Lodha Group, Mastercard, Myntra, Navi Technologies, Vector Consulting, and Zomato among others. There were several new recruiters this year, including Anakin, Arvind SmartSpaces, Bank Of India, Claypond Capital, Coromandel International Ltd., Credila, Crisil, Everstone Capital, EXL Digital, General Atlantic, Hilabs, L&T Finance, Mankind Pharma, Pluckk, Purplle, Sanas, Showtime Consulting, Vehere Interactive, and Yubi among others. Roles were also opened across geographies, including Japan, Europe and UAE.

Top recruiters

178 firms participated with around 261 different roles in the placement process in 2025. In the Final placements, firms that made the most offers on campus included Boston Consulting Group, Accenture Strategy, American Express Bain & Co and McKinsey & Company. Boston Consulting Group made the most offers (including Pre-Placement Offers) at the end of the final placement process with 35 offers, followed by Accenture Strategy with 31 offers and Bain & Co with 17 offers. Among the Investment Banks, Goldman Sachs was the largest recruiter (including PPOs), making 9 offers, closely followed by Avendus Capital with 7 offers. This year, the Finance function

witnessed a 13.7 % increase in the number of net offers, the General Management function witnessed close to a 5% increase in the number of net offers, and the Strategy function witnessed a 33% increase in the number of net offers vis-à-vis last year.

In the General Management domain, Adani Group made the highest number of offers (including the pre-placement offers) – 6, followed by Tata Administrative Services, which rolled out 5 offers. In the Laterals process, FinIQ made the highest number of offers-11, closely followed by Navi Technologies-10 offers. Also, BrowserStack and Vector Consulting Group rolled out 8 and 5 offers, respectively.

Building New Relationships

With the objective of further strengthening the reach of the PGP Programme in the Industry, new firms representing diverse sectors were invited for placements. More than 25 new firms participated in the lateral and final placement process in 2025. New recruiters included Anakin, Crisil, Haleon and Jasper Colin among others.

Entrepreneurship

IIM Ahmedabad has always encouraged students to take up entrepreneurship as a career by opting for IIMAvericks Fellowship. The IIMAvericks Fellowship includes mentorship from CIIE.CO and financial support for a period of 2 years. At any time during the Fellowship, the student can return and sit for placements through the Institute's placement process. This year, 2 students opted out of the placement process to work on their own venture, under the IIMAvericks Fellowship.

The IPRS Initiative

The Indian Placement Reporting Standards (IPRS) is an initiative that aims to provide transparency and authenticity in placement reporting across B-schools, through the means of audited placement reports. Please visit the IPRS website to know more.

IIMA would like to thank all its recruiters for their participation in the year's placement process and their cooperation with the IPRS initiative.

1. Classification of Students

1.1 Classification of the Entire Placement Pool

Categories	Number
1. Sought Placement through the institute	395
1a. Students in PGP Programme Graduating in 2025	383
1b. PGP and Dual Degree students graduating in 2026*	9
1c. Students returning from Placement Holiday	1
1d. Students from University abroad**	1
1e. Previous year students graduating in 2025	1
2. Did not seek Placement through the Institute	11
2a. Company sponsored or already employed	0
2b. Continuing education	0
2c. Postponing job search	0
2d. Entrepreneurship	2
2e. Returning to/joining family business	3
2f. Sought placement outside the campus placement process	6
2g. Did not seek placement for other reasons	0
Total students eligible for placements	**406**
Total offers accepted	**395**
Students for whom data is unavailable	**0**
Students still in process	**0**
Total who did not seek placement through the institute	**11**

Table 1.1 : Classification of the entire placement pool

Students opting for a dual degree programme will graduate from IIM Ahmedabad in 2026, a year after the students of the PGP programme. However, they are eligible to participate in the placement process in the current year (2025). Hence, dual degree students graduating in 2026 have been included among those eligible to participate in the placement process.

*** "Students from universities abroad" (both Dual Degree and term exchange) are students who have come from universities abroad to pursue education at IIM Ahmedabad, either for one year or one term.*

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For Indian Institute of Management Ahmedabad   *For B2K Analytics Mumbai*

1.2   Classification of the Entire Graduating Pool

Categories	Number
1. Total students graduating in 2025	405
1a. Students in PGP programme graduating in 2025	394
1b. Students of previous years (dual degree and others) graduating in 2025	9
1c. Dual degree students from abroad graduating in 2025	2
2. Students graduating in 2026 and eligible for placements in 2025	9
3. Total students eligible for placements	406
3a. PGP Programme students graduating in 2025	383
3b. Students graduating in 2026 and eligible for placements in 2025	9
3c. Students from universities abroad	1
3d. Students returning from Placement holiday	1
3e. Previous year students graduating in 2025	1
Total who sought placement through the institute	**395**
Total who did not seek placement through the institute	**11**

Table 1.2 : Classification of the entire graduating pool

2. Sector-wise Classification

Sector	Number of Offers		
	Domestic	**International**	**Total**
Agri inputs	2	0	2
Banking, Financial Services and Insurance (BFSI)	99	0	99
Conglomerates	22	0	22
Consulting	154	2	156
Consumer Goods (FMCG)	31	0	31
Consumer Services	5	0	5
E-commerce	5	0	5
Engineering / Technology	6	0	6
Environment & Energy	2	0	2
International Trade / Exports	2	0	2
Information Technology (IT)	30	0	30
Manufacturing	5	0	5
Online Services	4	0	4
Others (Consumer Durables)	1	0	1
Others (Edutech)	1	0	1
Others (Retail)	8	0	8
Pharmaceutical/Healthcare	10	0	10
Real estate	6	0	6
Total	**393**	**2**	**395**

Table 2.1 : Classification of offers based on sector

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For Indian Institute of Management Ahmedabad   *For B2K Analytics Mumbai*

3. Function-wise Classification

Function	Number of Offers		
	Domestic	International	Total
Analytics	2	0	2
Business Development	5	0	5
Consulting	146	2	148
Finance	80	0	80
General Management	56	0	56
Operations	6	0	6
Product/Category Management	19	0	19
Research & Advisory	4	0	4
Sales/Marketing	37	0	37
Strategy	25	0	25
Supply Chain Management	5	0	5
Systems/IT	8	0	8
Total	393	2	395

Table 3.1 : Classification of offers based on function

4. Location-wise Classification

4.1 Classification of International Locations

International Location	No. of Offers accepted
Dubai	2
Total	2

Table 4.1 : Classification of offers based on international locations

4.2 Classification of Domestic Locations

Domestic Location	No. of Offers accepted
Pan India	393
Total	393

Table 4.2 : Classification of offers based on domestic locations

5. Salary Data

5.1 Salary Heads – Domestic (INR)

Salary Head	Min	Max	Median	Mean	Data
Fixed Yearly Cash Component	15,99,996	65,00,000	25,31,500	26,98,712	393
One time Cash Payment	50,000	18,00,000	3,00,000	4,24,623	264
Total Guaranteed Cash Component	15,99,996	65,00,000	29,30,009	29,83,955	393
Maximum Earning Potential	16,99,996	1,10,00,000	34,53,000	35,22,591	393

Table 5.1 : Classification of salary heads – Domestic

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5.2 Salary Heads – International (USD)

Salary Head*	Min	Max	Median	Mean	Data
Fixed Yearly Cash Component $	$81,690	$81,690	$81,690	$81,690	2
One time Cash Payment $	$8,169	$8,169	$8,169	$8,169	2
Total Guaranteed Cash Component $	$89,859	$89,859	$89,859	$89,859	2
Maximum Earning Potential $	$1,03,474	$1,03,474	$1,03,474	$1,03,474	2

Table 5.2 : Classification of salary heads – International

For International salaries, all conversions to USD are made as per closing rates on 19th August 2025. Data is sourced from the Exchange Rates official website.
(Links: https://www.exchange-rates.org/exchange-rate-history/aed-usd-2025-08-19)

Description of Salary Heads

1. Fixed Yearly Cash Component: This is a total of the annual basic salary and additional guaranteed cash components. These additional components include cash payments and allowances that are part of the annual package. The term guaranteed signifies that the amount is certain unless there is an overall pay revision. The components falling under this salary head are final and are not related to performance.

2. One-time Cash Payment: This head indicates the value of the remuneration given to a candidate as one-time cash benefit mostly at the time of joining.

3. Total Guaranteed Cash Component: This is the sum of fixed yearly cash component and one-time cash component.

4. Maximum Earning Potential: This is the sum of total guaranteed cash component, maximum possible-linked variable pay and all other components of salary that are a part of the offer.

5.3 Salary Statistics at Purchasing Power Parity (PPP)

Salary in USD at PPP*	Min	Max	Median	Mean	Data
INR salary (Total guaranteed cash component)	77,444	3,14,618	1,41,820	1,44,432	393
Non-INR salary (Total guaranteed cash component)	1,47,982	1,47,982	1,47,982	1,47,982	2
Combined INR and non-INR salary (Total guaranteed cash component)	77,444	3,14,618	1,42,788	1,44,450	395
INR salary (Maximum Earning Potential)	82,284	5,32,430	1,67,135	1,70,503	393
Non-INR salary (Maximum Earning Potential)	1,70,404	1,70,404	1,70,404	1,70,404	2
Combined INR and non-INR salary (Maximum Earning Potential)	82,284	5,32,430	1,67,461	1,70,502	395

Table 5.3 : Salary Statistics at PPP adjusted exchange rates

Calculated as per the 2025 PPP conversion rates for all available currencies, sourced directly from the IMF's official website https://www.imf.org/external/datamapper/PPPEX@WEO/ARE?zoom=ARE&highlight=ARE

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5.4 Combined Salary Statistics in INR

Salary Head	Min	Max	Median	Mean	Data
Fixed Yearly Cash Component	15,99,996	71,12,700	25,31,500	27,21,062	395
One time Cash Payment	50,000	18,00,000	3,16,667	4,26,779	266
Total Guaranteed Cash Component	15,99,996	78,23,970	29,50,000	30,08,462	395
Maximum Earning Potential	16,99,996	1,10,00,000	34,59,750	35,50,372	395

Table 5.4 : Combined Salary Statistics in INR

For International salaries, all conversions to INR from USD are made as per closing rates on 20th August 2025. Data is sourced from the Exchange Rates official website https://www.exchange-rates.org/exchange-rate-history/usd-inr-2025-08-20

5.5 Sector-wise Classification of Salary – Domestic (INR)

5.5.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Agri Inputs	22,00,000	22,00,000	22,00,000	22,00,000	2
Banking, Financial Services and Insurance (BFSI)	16,00,000	65,00,000	29,55,849	25,86,354	99
Conglomerate	17,50,000	30,00,000	22,59,980	22,50,000	22
Consulting	20,00,000	50,00,000	28,13,373	25,58,900	154
Consumer Goods (FMCG)	20,00,000	27,00,000	24,29,993	23,69,435	31
Consumer Services	30,00,000	30,00,000	30,00,000	30,00,000	5
Ecommerce	18,80,961	21,00,000	20,56,192	21,00,000	5
Engineering/Technology	30,00,000	30,00,000	30,00,000	30,00,000	6
Environment & Energy	21,00,000	22,00,000	21,50,000	21,50,000	2
International Trade/Exports	18,00,000	18,00,000	18,00,000	18,00,000	2
Information Technology (IT)	16,50,000	34,00,000	24,33,770	23,70,007	30
Manufacturing	19,71,000	28,00,000	24,14,200	22,50,000	5
Online Services	16,00,000	22,00,000	17,50,000	16,00,000	4
Others (Consumer Durables)	24,00,000	24,00,000	24,00,000	24,00,000	1
Others (Edutech)	15,99,996	15,99,996	15,99,996	15,99,996	1
Others (Retail)	22,00,000	26,00,000	22,75,000	22,00,000	8
Pharmaceutical/Healthcare	19,07,000	37,52,500	26,90,150	27,00,000	10
Real estate	16,20,000	24,34,783	21,48,261	22,00,000	6

Table 5.5.1 : Sector-wise Classification of Fixed Yearly Cash Component – Domestic

5.5.2 One-time Cash Payment

Sector	Min	Max	Mean	Median	Data
Banking, Financial Services and Insurance (BFSI)	1,00,000	18,00,000	4,98,589	4,00,000	62
Conglomerate	2,50,000	5,00,000	3,70,000	3,50,000	10
Consulting	50,000	10,50,000	3,81,000	2,00,000	125

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Sector	Min	Max	Mean	Median	Data
Consumer Goods (FMCG)	1,00,000	8,50,000	4,50,000	4,25,000	19
Ecommerce	4,30,000	7,37,000	6,75,600	7,37,000	5
Engineering/Technology	1,00,000	1,00,000	1,00,000	1,00,000	2
Environment & Energy	3,00,000	3,00,000	3,00,000	3,00,000	1
Information Technology (IT)	1,00,000	12,00,000	6,00,920	7,00,000	20
Online Services	2,00,000	2,00,000	2,00,000	2,00,000	3
Others (Consumer Durables)	2,00,000	2,00,000	2,00,000	2,00,000	1
Others (Retail)	2,50,000	3,50,000	2,93,750	3,00,000	8
Pharmaceutical/Healthcare	3,00,000	3,50,000	3,33,333	3,33,333	5
Real estate	2,00,000	2,00,000	2,00,000	2,00,000	3

Table 5.5.2: Sector-wise Classification of One-time Cash Payment – Domestic

5.5.3 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Agri Inputs	22,00,000	22,00,000	22,00,000	22,00,000	2
Banking, Financial Services and Insurance (BFSI)	17,00,000	65,00,000	32,68,096	30,00,000	99
Conglomerate	17,85,000	31,38,200	24,28,162	22,50,000	22
Consulting	22,00,000	50,00,000	31,22,626	31,50,000	154
Consumer Goods (FMCG)	20,00,000	32,19,435	27,05,799	27,00,000	31
Consumer Services	30,00,000	30,00,000	30,00,000	30,00,000	5
Ecommerce	23,10,961	28,37,000	27,31,792	28,37,000	5
Engineering/Technology	30,00,000	31,00,000	30,33,333	30,00,000	6
Environment & Energy	22,00,000	24,00,000	23,00,000	23,00,000	2
International Trade/Exports	18,00,000	18,00,000	18,00,000	18,00,000	2
Information Technology (IT)	18,50,000	36,64,403	28,34,384	28,00,000	30
Manufacturing	19,71,000	28,00,000	24,14,200	22,50,000	5
Online Services	18,00,000	22,00,000	19,00,000	18,00,000	4
Others (Consumer Durables)	26,00,000	26,00,000	26,00,000	26,00,000	1
Others (Edutech)	15,99,996	15,99,996	15,99,996	15,99,996	1
Others (Retail)	25,00,000	28,50,000	25,68,750	25,00,000	8
Pharmaceutical/Healthcare	22,57,000	40,85,833	28,56,817	27,00,000	10
Real estate	18,20,000	26,34,783	22,48,261	22,00,000	6

Table 5.5.3 : Sector-wise Classification of Total Guaranteed Cash Component– Domestic

5.5.4 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Agri Inputs	25,00,000	25,00,000	25,00,000	25,00,000	2
Banking, Financial Services and Insurance (BFSI)	20,00,000	1,10,00,000	38,50,006	35,00,000	99
Conglomerate	21,00,000	35,22,200	27,59,145	26,50,000	22
Consulting	25,92,727	60,00,000	38,13,226	40,09,100	154
Consumer Goods (FMCG)	25,00,000	35,70,009	30,63,957	30,00,000	31
Consumer Services	35,00,000	35,00,000	35,00,000	35,00,000	5

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Ecommerce	26,84,824	29,29,900	28,80,885	29,29,900	5
Engineering/Technology	33,00,000	36,00,000	35,00,000	36,00,000	6
Environment & Energy	24,00,000	24,00,000	24,00,000	24,00,000	2
International Trade/Exports	18,00,000	18,00,000	18,00,000	18,00,000	2
Information Technology (IT)	21,00,000	44,80,309	31,89,030	33,02,023	30
Manufacturing	19,71,000	28,00,000	25,14,200	25,00,000	5
Online Services	20,00,000	40,00,000	25,00,000	20,00,000	4
Others (Consumer Durables)	26,00,000	26,00,000	26,00,000	26,00,000	1
Others (Edutech)	16,99,996	16,99,996	16,99,996	16,99,996	1
Others (Retail)	27,50,000	33,33,250	32,06,406	33,33,250	8
Pharmaceutical/Healthcare	24,71,358	43,33,333	30,90,938	30,00,000	10
Real estate	20,00,000	30,00,000	24,83,333	23,50,000	6

Table 5.5.4 : Sector-wise Classification of Maximum Earning Potential– Domestic

5.6 Function-wise Classification of Salary – Domestic (INR)

5.6.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Analytics	35,00,000	35,00,000	35,00,000	35,00,000	2
Business Development	18,00,000	28,00,000	22,80,000	22,00,000	5
Consulting	18,00,000	50,00,000	28,14,071	25,58,900	146
Finance	16,00,000	65,00,000	29,64,754	25,86,354	80
General Management	17,00,000	37,52,500	23,61,557	22,21,179	56
Operations	22,00,000	28,45,700	25,50,983	25,47,850	6
Product/Category Management	22,00,000	35,00,000	27,62,488	28,50,510	19
Research & Advisory	18,00,000	38,00,000	26,63,029	25,26,057	4
Sales/Marketing	15,99,996	35,00,000	23,34,324	23,60,000	37
Strategy	16,20,000	41,75,000	26,28,111	24,34,783	25
Supply Chain Management	18,80,961	26,63,000	22,28,792	21,00,000	5
Systems/IT	16,50,000	30,00,000	25,31,250	27,00,000	8

Table 5.6.1: Function-wise Classification of Fixed Yearly Cash Component – Domestic

5.6.2 One-time Cash Payment

Function	Min	Max	Mean	Median	Data
Analytics	4,00,000	4,00,000	4,00,000	4,00,000	2
Consulting	50,000	12,00,000	3,70,537	2,00,000	121
Finance	2,00,000	18,00,000	5,88,298	4,50,000	47
General Management	1,00,000	7,37,000	4,02,526	3,41,667	26
Operations	5,00,000	7,00,000	6,50,000	7,00,000	4
Product/Category Management	1,00,000	9,08,403	6,20,840	7,00,000	10
Research & Advisory	1,00,000	1,00,000	1,00,000	1,00,000	1
Sales/Marketing	1,00,000	8,50,000	3,48,750	3,00,000	20
Strategy	1,50,000	7,00,000	3,96,023	2,75,000	22
Supply Chain Management	2,00,000	7,37,000	4,80,800	4,30,000	5
Systems/IT	1,00,000	3,50,000	2,25,000	2,50,000	6

Table 5.6.2: Function-wise Classification of One-time Cash Payment – Domestic

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5.6.3 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Analytics	39,00,000	39,00,000	39,00,000	39,00,000	2
Business Development	18,00,000	28,00,000	22,80,000	22,00,000	5
Consulting	22,00,000	50,00,000	31,21,160	31,50,000	146
Finance	18,00,000	65,00,000	33,10,379	29,93,177	80
General Management	17,00,000	40,85,833	25,48,444	25,00,000	56
Operations	22,00,000	35,45,700	29,84,317	31,47,850	6
Product/Category Management	23,40,015	39,00,000	30,89,246	30,00,001	19
Research & Advisory	18,00,000	38,00,000	26,88,029	25,76,057	4
Sales/Marketing	15,99,996	39,00,000	25,22,837	25,00,000	37
Strategy	18,20,000	43,25,000	29,76,611	30,50,000	25
Supply Chain Management	23,10,961	29,63,000	27,09,592	28,37,000	5
Systems/IT	19,50,000	31,00,000	27,00,000	28,00,000	8

Table 5.6.3: Function-wise Classification of Total Guaranteed Cash Component – Domestic

5.6.4 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Analytics	42,50,000	42,50,000	42,50,000	42,50,000	2
Business Development	25,00,000	40,00,000	29,20,000	28,00,000	5
Consulting	24,50,000	60,00,000	38,19,176	40,09,100	146
Finance	22,80,000	1,10,00,000	39,70,573	35,74,430	80
General Management	20,00,000	43,33,333	29,14,495	29,44,950	56
Operations	23,18,800	35,45,700	31,42,650	35,22,850	6
Product/Category Management	26,00,019	44,80,309	35,12,532	35,50,510	19
Research & Advisory	18,00,000	38,00,000	26,88,029	25,76,057	4
Sales/Marketing	16,99,996	42,50,000	28,60,336	28,00,000	37
Strategy	20,00,000	49,51,250	32,80,788	32,85,000	25
Supply Chain Management	26,00,000	34,53,000	29,19,525	29,29,900	5
Systems/IT	21,00,000	36,00,000	30,03,125	32,12,500	8

Table 5.6.4: Function-wise Classification of Maximum Earning Potential – Domestic

5.7 Sector-wise Classification of Salary – International (USD)

5.7.1 Fixed Yearly Cash Component

Sector	Min	Max	Mean	Median	Data
Consulting	$81,690	$81,690	$81,690	$81,690	2

Table 5.7.1: Sector-wise Classification of Fixed Yearly Cash Component – International

5.7.2 One-time Cash Payment

Sector	Min	Max	Mean	Median	Data
Consulting	$8,169	$8,169	$8,169	$8,169	2

Table 5.7.2: Sector-wise Classification of One-time Cash Payment – International

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5.7.3 Total Guaranteed Cash Component

Sector	Min	Max	Mean	Median	Data
Consulting	$89,859	$89,859	$89,859	$89,859	2

Table 5.7.3: Sector-wise Classification of Total Guaranteed Cash Component – International

5.7.4 Maximum Earning Potential

Sector	Min	Max	Mean	Median	Data
Consulting	$103,474	$103,474	$103,474	$103,474	2

Table 5.7.4: Sector-wise Classification of Maximum Earning Potential – International

5.8 Function-wise Classification of Salary – International (USD)

5.8.1 Fixed Yearly Cash Component

Function	Min	Max	Mean	Median	Data
Consulting	$81,690	$81,690	$81,690	$81,690	2

Table 5.8.1: Function-wise Classification of Fixed Yearly Cash Component – International

5.8.2 One-time Cash Payment

Function	Min	Max	Mean	Median	Data
Consulting	$8,169	$8,169	$8,169	$8,169	2

Table 5.8.2: Function-wise Classification of One-time Cash Payment – International

5.8.3 Total Guaranteed Cash Component

Function	Min	Max	Mean	Median	Data
Consulting	$89,859	$89,859	$89,859	$89,859	2

Table 5.8.3: Function-wise Classification of Total Guaranteed Cash Component – International

5.8.4 Maximum Earning Potential

Function	Min	Max	Mean	Median	Data
Consulting	$103,474	$103,474	$103,474	$103,474	2

Table 5.8.4: Function-wise Classification of Maximum Earning Potential – International

5.9 Location-wise Classification of Salary – International (USD)

5.9.1 Fixed Yearly Cash Component

Location	Min	Max	Mean	Median	Data
Dubai	$81,690	$81,690	$81,690	$81,690	2

Table 5.9.1: Location-wise Classification of Fixed Yearly Cash Component – International

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5.9.2 One-time Cash Payment

Location	Min	Max	Mean	Median	Data
Dubai	$8,169	$8,169	$8,169	$8,169	2

Table 5.9.2: Location-wise Classification of One-time Cash Payment - International

5.9.3 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
Dubai	$89,859	$89,859	$89,859	$89,859	2

Table 5.9.3: Location-wise Classification of Total Guaranteed Cash Component – International

5.9.4 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
Dubai	$103,474	$103,474	$103,474	$103,474	2

Table 5.9.4: Location-wise Classification of Maximum Earning Potential – International

5.10 Location-wise Classification of Salary – Domestic (INR)

5.10.1 Fixed Yearly Cash Component

Location	Min	Max	Mean	Median	Data
Pan India	15,99,996	65,00,000	26,98,712	25,31,500	393

Table 5.10.1: Location-wise Classification of Fixed Yearly Cash Component – Domestic

5.10.2 One-time Cash Payment

Location	Min	Max	Mean	Median	Data
Pan India	50,000	18,00,000	4,24,623	3,00,000	264

Table 5.10.2: Location-wise Classification of One-time Cash Payment – Domestic

5.10.3 Total Guaranteed Cash Component

Location	Min	Max	Mean	Median	Data
Pan India	15,99,996	65,00,000	29,83,955	29,30,009	393

Table 5.10.3: Location-wise Classification of Total Guaranteed Cash Component – Domestic

5.10.4 Maximum Earning Potential

Location	Min	Max	Mean	Median	Data
Pan India	16,99,996	1,10,00,000	35,22,591	34,53,000	393

Table 5.10.4: Location-wise Classification of Maximum Earning Potential – Domestic

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6. Other Details

Sr. No.	Parameter	Number
1	Total Pre-Placement offers awarded	187
	1a. Through internships	173
	1b. Others	14
2	Total Pre-Placement offers accepted	122
	2a. Through internships	118
	2b. Others	4

Table 6.1: Details regarding pre-placement offers (PPO)

7. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards Revision 2.2*.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Deviation from the standards	Reason
None	N/A

Table 7.1: List of deviations from standards with reasons

* https://web.iima.ac.in/iprs/gallery/IPRSRevision2.2.pdf

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