BHARATIYA VIDYA BHAVAN'S

S.P. Jain Institute of Management & Research

PGDM Placement Report

Autumns 2012

Ref No: SN/EG/SPJIMR/2014/04

April 03, 2014

Chairperson,
The Placement Office
SP Jain Institute of Management and Research
Munshi Nagar, Andheri (W)
Mumbai 400 058

Re: Audit of the Autumn Internship Placement Report of the 2011-13 Post Graduate Diploma in Management (PGDM) programme
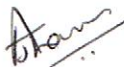
Dear Sir,

CRISIL has audited the placement report prepared by SP Jain Institute of Management and Research (SPJIMR), Mumbai for the autumn internship placements of the students of the 2011-13 batch of the PGDM programme. The placement report is the responsibility of SPJIMR. CRISIL's responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS), version 2.1.

In this context, CRISIL confirms the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards, version 2.1.
2. The validation of information presented in the report is based on communication received by SPJIMR from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function and stipends presented in the report, based on communication received from recruiters. Location details have been verified with communication from recruiters or students.
4. Proof of acceptance of the offers was indicated by the student signing on the offer.
5. Data was not available with regard to two students who sought autumn internships through the institute.
6. CRISIL was not able to verify data for one student who sought internship outside the institute.

Best regards,

Anurag Jhanwar, MRICS
Director, Education Gradings
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Placement Report

We have prepared the placement report as per the Indian Placement Reporting Standards. The detailed report, which has been audited by CRISIL, is presented below.

1   Classification of entire placement pool

Categories	Number
1. Total batch strength	176
1a. Total students eligible for sitting in summer placements	175
1b. Total students not eligible for sitting in summer placements	1
2. Total students eligible for sitting in summer placements	175
2a. Seeking internship through the institute	166
2b. Not seeking internship through the institute	1
2c. Students who opted out of autumn internship for foreign exchange programme	8

Table 1.1: Classification of the entire placement pool

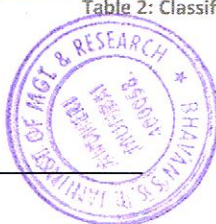| Nature of the internship	With Stipend	Without Stipend	Data Not Available
Seeking internship through the institute	98	1	67
Not seeking internship through the institute	-	-	1

Table 1.2: Classification of internships based on stipend status

2   Sector-wise Classification

Sector	No. of Offers accepted
Banking, Financial Services and Insurance (BFSI)	28
Conglomerates	26
Consulting	10
Engineering/ Technology	13
FMCG/Consumer Durables	45
IT/IT Enabled Services (ITES)	18
Manufacturing	5
Media & Advertising	1
Online services	9
Pharma/Healthcare	9
Data not available	2
Total	**166**

Table 2: Classification of internships based on sector

For SPJIMR, Mumbai

For CRISIL Limited, Mumbai

3 Function-wise Classification

Function	No. of Offers accepted
Consulting	1
Finance	14
General Management	17
Marketing/Sales	24
Operations/Supply Chain	26
Systems/IT	18
Others	3
Data not available	63
Total	**166**

Table 3: Classification of internships based on function

4 Location-wise Classification

4.1 Global Classification

Locations	No. of Offers accepted
Americas	-
Europe	-
India	166
Rest of Asia	-

Table 4.1: Classification of internships based on location

4.2 Indian Locations Classification

Indian Locations	No. of Offers accepted
Ahmedabad	1
Bengaluru	17
Chennai	1
Hyderabad	3
Mumbai	46
NCR	18
Pune	1
Siruseri	1
Data not available	78
Total	**166**

Table 4.2: Classification of internships based on location within India

For SPJIMR, Mumbai

For CRISIL Limited, Mumbai

5   Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.1.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of deviations from standards with reasons for the same

For SPJIMR, Mumbai

For CRISIL Limited, Mumbai