

BHARATIYA VIDYA BHAVAN'S

S.P. Jain Institute of Management & Research

PGDM Placement Report



Ref No: SN/SMER/SPJIMR/2015/54

January 19, 2015

To
The Chairperson,
The Placement Office,
SP Jain Institute of Management and Research,
Munshi Nagar, Andheri (W)
Mumbai 400 058

Re: Audit of the Autumn Internship Placement Report of the Post Graduate Diploma in Management (PGDM) programme, 2012-14

Dear Sir,

CRISIL has audited the placement report prepared by SP Jain Institute of Management and Research (SPJIMR), Mumbai, for the autumn internship placements of students in the PGDM batch of 2012-14. The placement report is the responsibility of SPJIMR. CRISIL's responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS), version 2.1.

In this context, CRISIL confirms the following:

- 1. For the purpose of the audit, we have obtained all information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards, version 2.1.
- The validation of information presented in the report is based on communication received by SPJIMR from the recruiting companies and students. CRISIL has not independently sourced any information or documentation.
- CRISIL has verified the information with respect to job function, location and stipends presented
 in the report, based on communication received from the recruiters. Data regarding the location
 for 143 students (including 1 international placement) was verified with the letterhead of the
 offer.
- 4. Proof of acceptance of the offers has been indicated either by the student signing the offer letter, or a project completion certificate. Such proof could not be verified for two students.

Thank you,

Best regards,

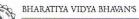
Anurag Jhanwar, MRICS Director, Education Gradings

Tel: +91 22 3342 3234

Email: anurag.jhanwar@crisil.com

Contents

1	Classification of entire placement pool	3
2	Sector-wise Classification	3
3	Function-wise Classification	4
4	Location-wise Classification	4
	4.1 Global Classification	4
	4.2 Indian Locations Classification	4
5	Compliance Statement	5





S.P. Jain Institute of Management & Research

List of Tables

Table 1.1: Classification of the entire placement pool	3
Table 1.2: Classification of internships based on stipend status	3
Table 2: Classification of internships based on sector	3
Table 3: Classification of internships based on function	4
Table 4.1: Classification of internships based on location	4
Table 4.2: Classification of internships based on location within India	4
Table 5: List of deviations from standards with reasons for the same	_



S.P. Jain Institute of Management & Research

Placement Report

We have prepared the placement report as per the Indian Placement Reporting Standards. The detailed report, which has been audited by CRISIL, is presented below.

1 Classification of entire placement pool

Categories	Number
1. Total batch strength	228
1a. Total students eligible for sitting in autumn placements	228
1b. Total students not eligible for sitting in autumn placements	-
2. Total students eligible for sitting in autumn placements	228
2a. Seeking internship through the institute	224
2b. Not seeking internship through the institute	-
2c. Students who opted out of autumn internship for foreign exchange programme	4

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend	Data not available
Seeking internship through the institute	90	<u>-</u>	134
Not seeking internship through the institute	-	<u>-</u>	-

Table 1.2: Classification of internships based on stipend status

2 Sector-wise Classification

Sector	No. of Offers accepted
Banking, Financial Services and Insurance (BFSI)	37
Conglomerate	16
Consulting	4
Consumer goods (FMCG/CD)	39
Energy	3
Engineering/Technology	10
Information Technology (IT)	26
Logistics	6
Manufacturing	16
Media/ Entertainment	3
Online Services	53
Pharmaceutical / Healthcare	10
Retail	1
Total	224

Table 2: Classification of internships based on sector

For SPJIMR, Mumbai



For CRISIL Limited Mun

For CRISIL Limited, Mumbai



S.P. Jain Institute of Management & Research

3 Function-wise Classification

Function	No. of Offers accepted
Finance	37
General Management	10
Marketing / Sales	51
Operations / Supply Chain	48
Systems / IT	21
Data not available	57
Total	224

Table 3: Classification of internships based on function

4 Location-wise Classification

4.1 Global Classification

Locations	No. of Offers accepted	
Americas		
Europe	-	
India	223	
Rest of Asia	1	

Table 4.1: Classification of internships based on location

4.2 Indian Locations Classification

Indian Locations	No. of Offers accepted
Bengaluru	61
Hyderabad	23
Mumbai	85
NCR	39
Pune	8
Rest of India	4
Data not available	3
Total	223

Table 4.2: Classification of internships based on location within India



For SPJIMR, Mumbai





For CRISIL Limited, Mumbai

5 Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.1.

The instances where the report deviates from the standards, and the reasons for them, are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	• • • • • • • • • • • • • • • • • • •	
-		

Table 5: List of deviations from standards with reasons for the same

al

For SPJIMR, Mumbai



Brain (



For CRISIL Limited, Mumbai