

Errata

There is a typographical error in the audit letter vide reference number SM/SMER/SCMHRD/11002. The batch year has been incorrectly mentioned as 2010-12. The correct batch year is 2011-13.

Regards,

Sachin Nigam

Senior Director, SME Ratings

Tel: +91 22 3342 3000 sachin.nigam@crisil.com

Ref No: SM/SMER/SCMHRD/11002

July 5, 2012

Head, Corporate Relations
Symbiosis Centre for Management and Human Resource Development (SCMHRD)
Symbiosis International University Symbiosis Infotech Campus,
Plot No. 15, Rajiv Gandhi Infotech Park,
MIDC, Hinjewadi,
Pune-411057



Dear Ma'am,

Re: Audit of the Placement Report of the 2010-12 Master of Business Administration (MBA) programme

We have audited the Placement Report prepared by you for the summer placements of students of the 2010-12 batch of the Master of Business Administration (MBA) programme of Symbiosis Centre for Management and Human Resource Development (SCMHRD), Pune. The Placement Report is the responsibility of SCMHRD. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS).

In this context, we confirm the following:

- 1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards.
- The validation of information presented in the report is based on communication received by SCMHRD from recruiting companies. CRISIL has not independently sourced any information or documentation.
- 3. We have verified the information with respect to remuneration presented in the report with communication received from recruiters. Information regarding compensation received from individual students has not been used.
 - a. Where offer letters or other recruiter communication was not available, the report considers the record as data unavailable. We have not been able to verify the status of such students since there is no record.
 - b. The information has been categorized as best as possible under different salary heads as given in the IPRS: where a break-up was not available, the salary has been considered only as 'Maximum earning potential'.
- 4. The number of students opting out of the placement process has been established through written communication from the student who has opted out.
- 5. In general, CRISIL was not able to verify the job function and location. In such cases, the information shared by students with the institute has been included in the report.

Thank you.

Rest regards

Akash Deep Jyoti Director, Ratings

Tel: +91 22 3342 3234 Email: ajyoti@crisil.com

Symbiosis Centre for Management and Human Resource Development



MBA Placement Report

Summers 2012



Contents

1	Classification of entire placement pool	
	Sector Wise Classification	
	Function Wise Classification	
	Location Wise Classification	5



List of Tables

Table 1.1: Classification of the entire placement pool	,
Table 1.2: Classification of internships based on stipend status	
Table 2.1: Classification of internships based on sector	
Table 3.1: Classification of internships based on function	
Table 4.1: Classification of internships based on location	
Table 4.2: Classification of internships based on location within India	



We have prepared the placement report as per the Indian Placement Reporting Standards. The detailed report, which has been audited by Crisil, is presented hereafter.

1 Classification of entire placement pool

Categories	Number
1. Total batch strength	225
1a. Total students eligible for sitting in Summer Placements	225
1b. Total students not eligible for sitting in Summer Placements	0
2. Total students eligible for sitting in Summer Placements	225
2a. Seeking internship through the Institute	200
2b. Not Seeking Internship through the Institute	25

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the institute	172	19
Not seeking internship through the institute	8	1

Table 1.2: Classification of internships based on stipend status

2 Sector Wise Classification

Sector	No. of Offers accepted
Banking, Financial Services and Insurance (BFSI)	22
Consulting	14
Consumer goods (FMCG)	62
Engineering/Technology	18
Infrastructure	4
Information Technology (IT)	8
Manufacturing	28
Others	24
Pharmaceutical/Healthcare	14
Real Estate	14
Telecom	1
Total	5 200

Table 2.1: Classification of internships based on sector

For SCMHRD, Pune

For CRISIL Limited, Mumbai

3 Function Wise Classification

Function	No. of Offers accepted
Consulting	2
Finance	39
Human Resources (HR)	53
Infrastructure	12
Marketing/Sales	64
Operations	27
Others	3
Total	200

Table 3.1: Classification of internships based on function

4 Location Wise Classification

4.1 Global Classification

Locations	No. of Offers accepted
Americas	
Europe	-
India	200
South-East Asia	-
Rest of Asia	_

Table 4.1: Classification of internships based on location

4.2 Indian Locations Classification

Indian Locations	No. of Offers accepted
National Capital Region	48
Mumbai	71
Hyderabad	7
Bangalore	14
Pune	10
Chennai	11
Kolkata	4
Rest of India	35

Table 4.2: Classification of internships based on location within India

For SCMHRD, Pune

For CRISIL Limited, Mumbai