



BHARATIYA VIDYA BHAVAN'S

S.P. Jain Institute of Management & Research

PGDM Placement Report

Autumns 2014

Ref No: SN/SMER/SPJIMR/2016/74

January 11, 2016

To
The Chairperson,
The Placement Office,
SP Jain Institute of Management and Research,
Munshi Nagar, Andheri (W)
Mumbai 400 058

Re: Audit of the Autumn Internship Placement Report of the Post Graduate Diploma in Management (PGDM) Programme, 2013-15

Dear Sir,

CRISIL has audited the placement report prepared by SP Jain Institute of Management and Research (SPJIMR), Mumbai, for the autumn internship placements of students in the PGDM batch of 2013-15. CRISIL has validated the information provided in the report with the relevant documentation, and offers the following comments on the report's conformance to the Indian Placement Reporting Standards (IPRS) Version 2.1:

1. For the purpose of the audit, we have obtained all necessary information and explanations. We believe the Placement Report complies with the requirements of Indian Placement Reporting Standards (IPRS) Version 2.1.
2. The validation of information presented in the report is based on communication received by SPJIMR from the recruiting companies and students. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function, location and stipends presented in the report, based on communication received from the recruiters.
4. Proof of acceptance of the offers has been indicated either by the student signing the offer letter, or a project completion certificate. Such proof has been verified for all students.

Thank you,

Best regards,



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Director - Education Gradings
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CRISIL Limited

Corporate Identity Number: L67120MH1987PLC042363



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Placement Report

The placement report conforms to the Indian Placement Reporting Standards. The detailed report, which has been audited by CRISIL, is presented below.

1 Classification of entire placement pool

Categories	Number
1. Total batch strength	232
1a. Total students eligible for sitting in summer placements	232
1b. Total students not eligible for sitting in summer placements	-
2. Total students eligible for sitting in summer placements	232
2a. Seeking internship through the institute	219*
2b. Not seeking internship through the institute	12
2c. Students who opted out of autumn internship for foreign exchange programme	1

Table 1.1: Classification of the entire placement pool

*4 of the 219 offer letters were not available

Nature of the internship	With Stipend	Without Stipend	Data Not Available
Seeking internship through the institute	120	-	95
Not seeking internship through the institute	1	-	11

Table 1.2: Classification of internships based on stipend status

2 Sector-wise Classification

Sector	No. of Offers accepted
Banking, Financial Services and Insurance (BFSI)	23
Conglomerates	19
Consulting	6
FMCG/Consumer Durables	47
Information Technology (IT)	37
Knowledge Process Outsourcing (KPO)	5
Manufacturing	5
Online services	59
Pharmaceuticals/Healthcare	13
Others	1
Total	215

Table 2: Classification of internships based on sector

For SPJIMR, Mumbai



For CRISIL Limited, Mumbai



3 Function-wise Classification

Function	No. of Offers accepted
Finance	30
Human Resources	3
Marketing/Sales	56
Operations/Supply Chain	49
Product/Category Management	11
Systems/IT	20
Others	3
Data not Available	43
Total	215

Table 3: Classification of internships based on function

4 Location-wise Classification

4.1 Global Classification

Locations	No. of Offers accepted
Americas	-
Europe	-
India	215
Rest of Asia	-

Table 4.1: Classification of internships based on location

4.2 Indian Locations Classification

Indian Locations	No. of Offers accepted
Bengaluru	80
Chennai	8
Hyderabad	11
Mumbai	61
National Capital Region (NCR)	33
Rest of India	1
Data not Available	21
Total	215

Table 4.2: Classification of internships based on location within India

For SPJIMR, Mumbai



For CRISIL Limited, Mumbai





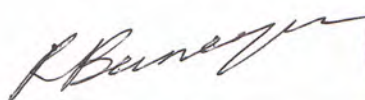
5 Compliance Statement


This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.1.


The instances where the report deviates from the standards and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of deviations from standards with reasons for the same


For SPJIMR, Mumbai




For CRISIL Limited, Mumbai

